



GREEK MINISTRY OF EDUCATION AND RELIGIOUS AFFAIRS
REGIONAL DIRECTORATE OF PRIMARY AND SECONDARY
EDUCATION OF WESTERN MACEDONIA



Regional Directorate of Primary and Secondary Education

Kozani

Western Macedonia

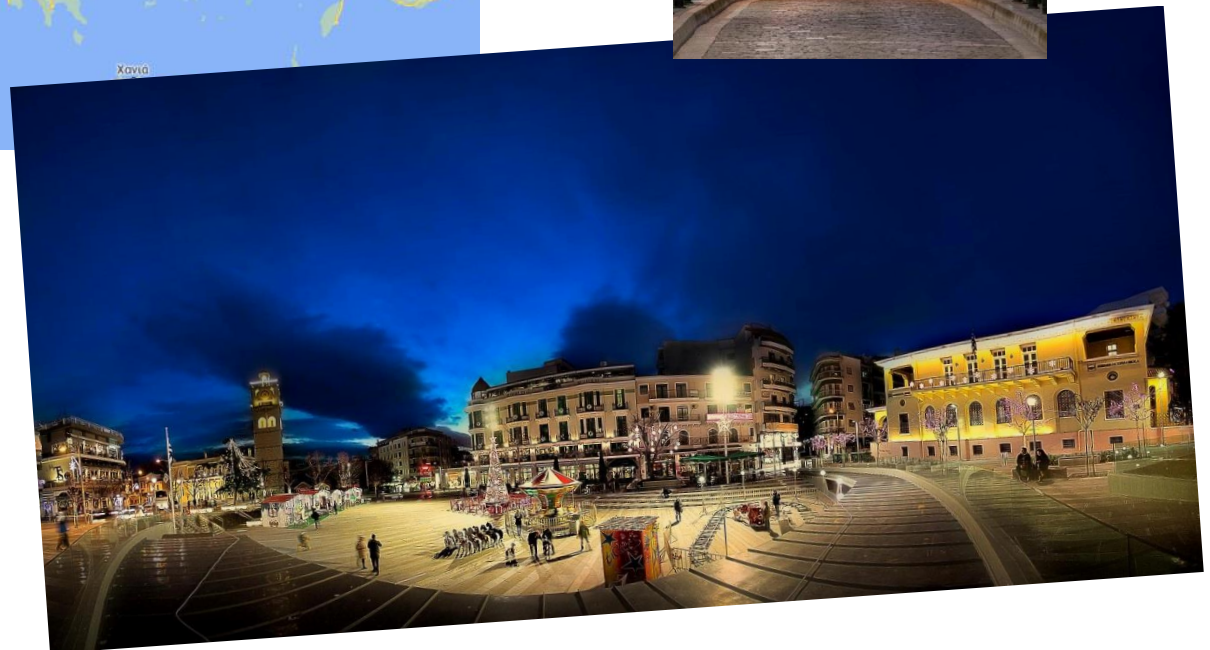
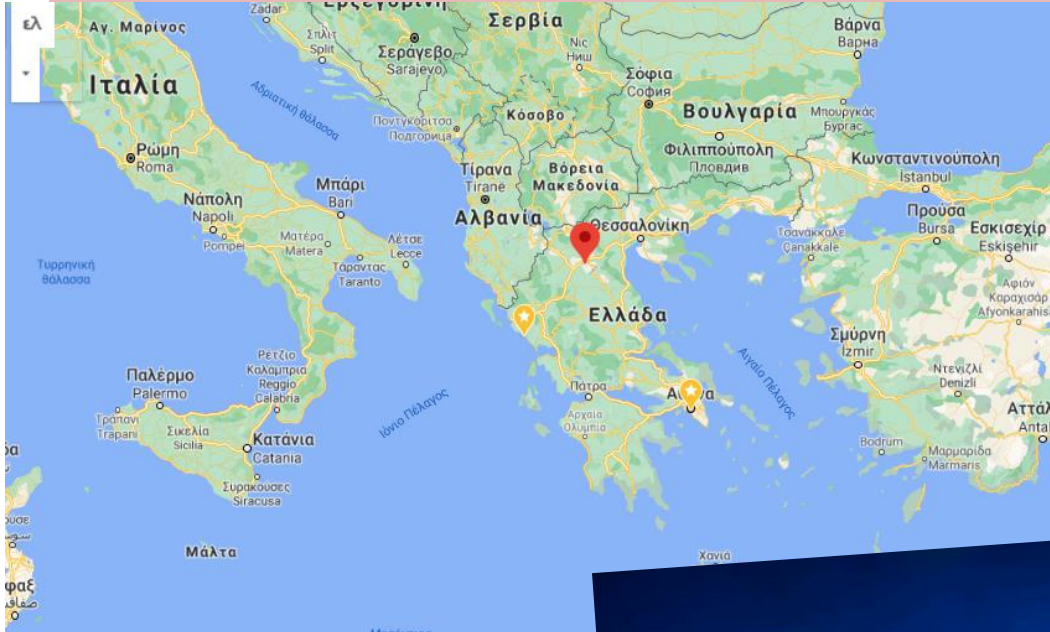
Greece

2 November 2020
Kick-off meeting
Erasmus+: 2020-1-FR01-KA201-080646
Speaker



Erasmus+
Enriching lives, opening minds.

Where are we?



Who are we?

- an educational organization in charge of the administrative and educational supervision of schools and teachers in the north-west of the country.
- in charge of 410 primary schools and 126 secondary schools and their teachers of all disciplines.

What services do we involve?

- The Regional Education Centre
- Educational Support Centres for Special Education
 - Environmental Education Centres
- Pre- Primary, Primary, Social and Secondary Education School Advisors

What are our expectations?

- To help foreign language teachers motivate their students
- To enrich teaching with IC technology
- To collaborate with partners from different parts of the world
- To raise our organisation status

What are our current projects?

EU Programme	Year	Project Identification or Contract Number
Erasmus Bus: Building up skills	2018-2020	2018-1-TR01-KA202-058241
Life with Values – Character-building and European Citizenship	2019-2021	2019-1-PT01-KA201-060804
SpeakER	2020-2022	2020-1-FR01-KA201-080646
Games for Tolerance	2020-2022	2020-1-BG01-KA201-079206

What is the Activity we lead? (1/3)

• **DISSEMINATION & EXPLOITATION**

- coordinating dissemination activities, proposing common actions or medium and reporting them in working tools to ensure follow-up. Each partner will ensure dissemination in its own network and report it to us.
- Creation of detailed national plans to identify key potential users of the developed products and to target and involve them at an early stage:
 - ✓ How can we make useful the products generated?
 - ✓ How can we make useful the national and main dissemination events?

What is the Activity we lead? (2/3)

- Social media and hashtag #SpeakER and #SpeakERproject
- During the implementation: contents throughout the project
- At the end of the project: final results
- Close collaboration with activity 6 (Digital Presence)
- Promote the creation of detailed national exploitation plans

What is the Activity we lead? (3/3)

• **DISSEMINATION TOOLS**

- Website
- Major social media (Facebook, Twitter, LinkedIn, Instagram, Youtube, blogging platform medium)
- Printed materials (brochures, leaflets)
- Digital tools (newsletters, emailing campaigns)
- Press releases
- Personal dissemination
- Events outside the project/outside the partnership

Thank you!

<https://dmaked.pde.sch.gr/>



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